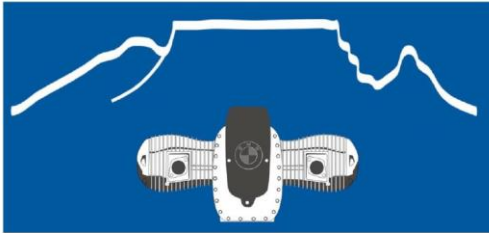


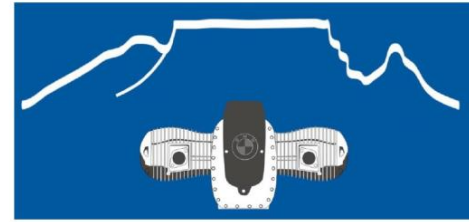
BMW Motorrad Club
Cape, South Africa



2018 Survey Results

Survey Participation

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14%



86%

168 Responders



97%

Riders

Vs Pillions

Age

< 30



4%

30-45



21%

46-60



49%

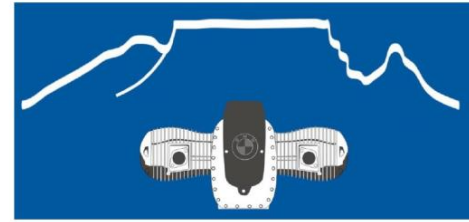
> 60



25%

The meeting agenda items you enjoy...

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Upcoming rides announcement

84%

Guest Speakers/Demos

67%

Past ride reviews

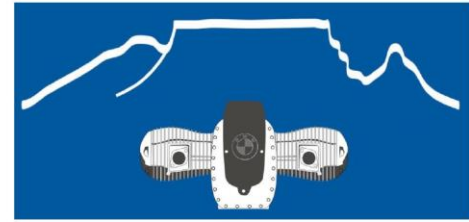
63%

Trip Report Awards

37%

The meeting agenda - suggestions...

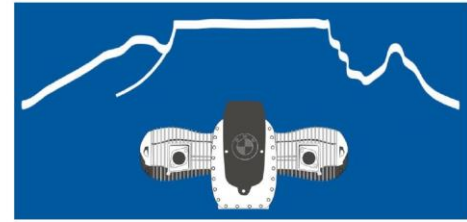
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- **Birthday calendar:** detail not available on current database. Will review when we move to new website
- **Promotion of new models and accessories:** Request dealers to take guest slots. (John Carr on Committee)
- **Open floor for members:** Added to Agenda
- **Bike hands-on workshops, skills & safety briefs:** Noted
- **Broad BMW news:** Noted – Ian Verhulp from Clubs Africa
- **Name tags:** Will start with hand written stickers. Open for suggestions...
- **Partner discounts:** to be made more visible on website.

You would like to see more...

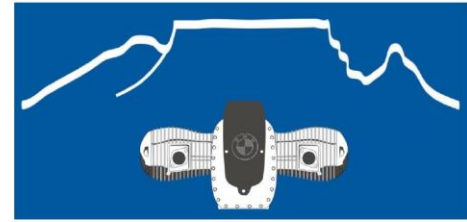
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| | |
|-----------------------------------|------------|
| Short dirt rides | 58% |
| Short tar rides | 49% |
| Multi-day dirt rides | 42% |
| Camping weekends | 38% |
| Multi-day tar rides | 33% |
| Hotel weekends | 31% |
| Non-bike social activities | 17% |

Other things...

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Official meet to start 19h30

66%

Have food to purchase

85%

**Happy with BMW MCC
activities & Committee
Leadership**

Yes - 50%

Mostly yes - 32%